

Blask Bajek

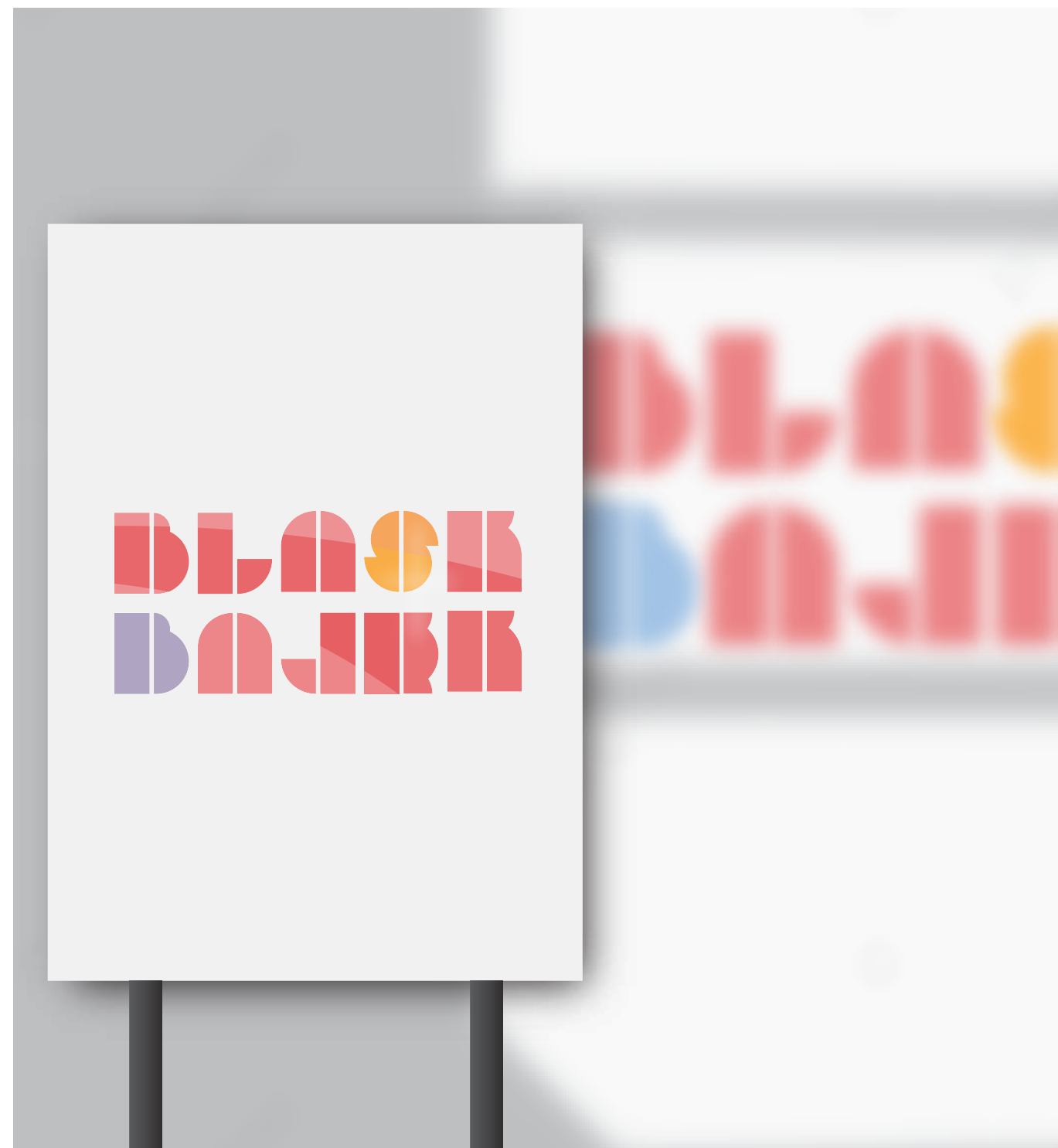
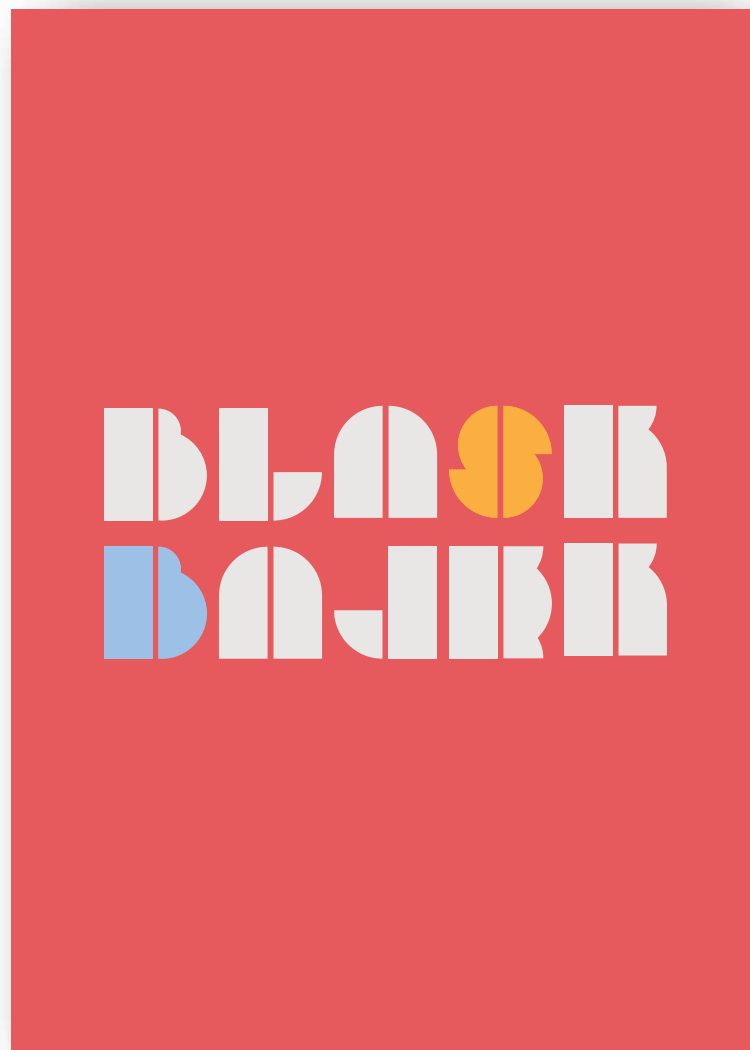
festiwal światła i bajek

Michał Pasierb
Natalia Lach

Pierwsze koncepcje



Pierwsze koncepcje



Wybrana koncepcja

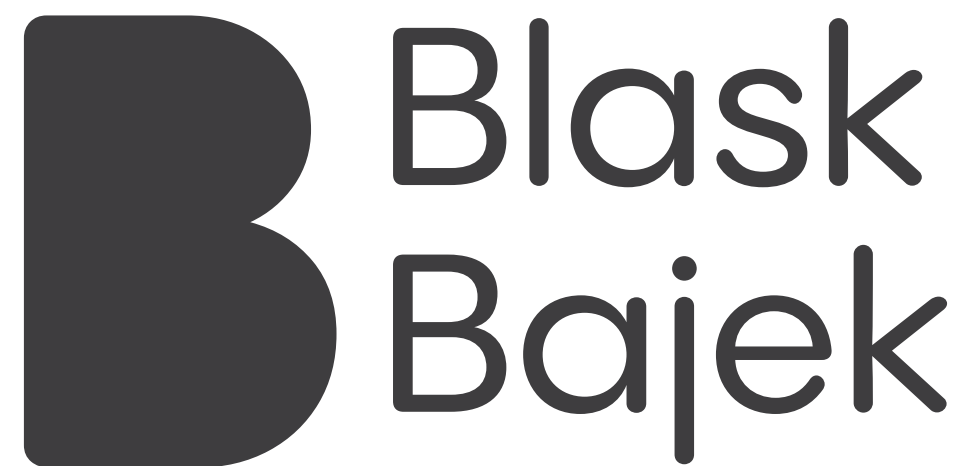
Idea

kolorowy cień / blask

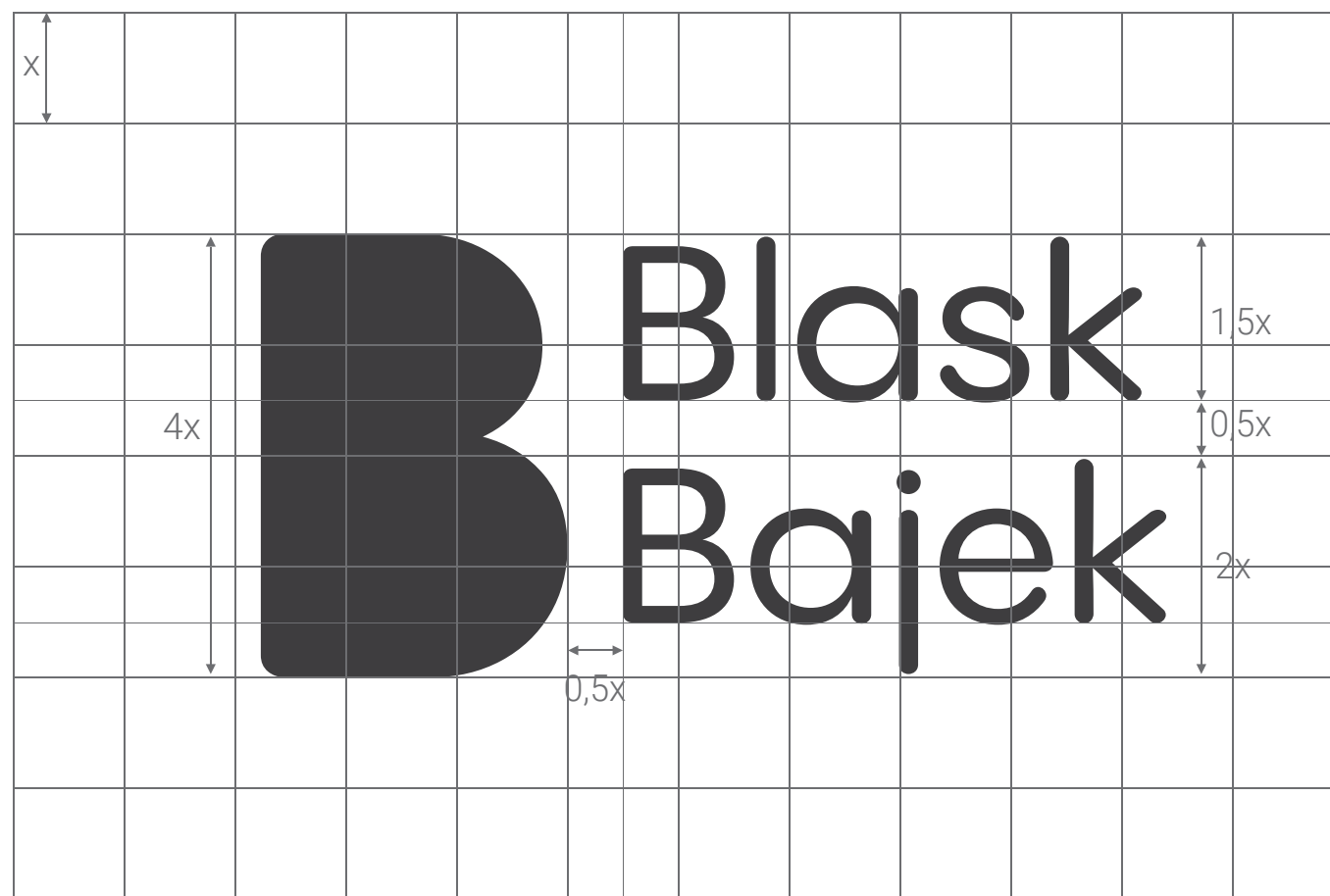
nieprzepuszczalna
płaszczyzna



Logotyp



Logotyp na siatce





Blask
Baiek

Typografia

Comfortaa Regular

krój pisma, przy użyciu którego
został zbudowany sygnet
Blasku Bajek.

Comfortaa Regular
AaBbCcDdEeFfGgH
hIiJjKkLlMmNnOoPp
RrSsTtUuWwXxYyZz

Pangram Sans Medium

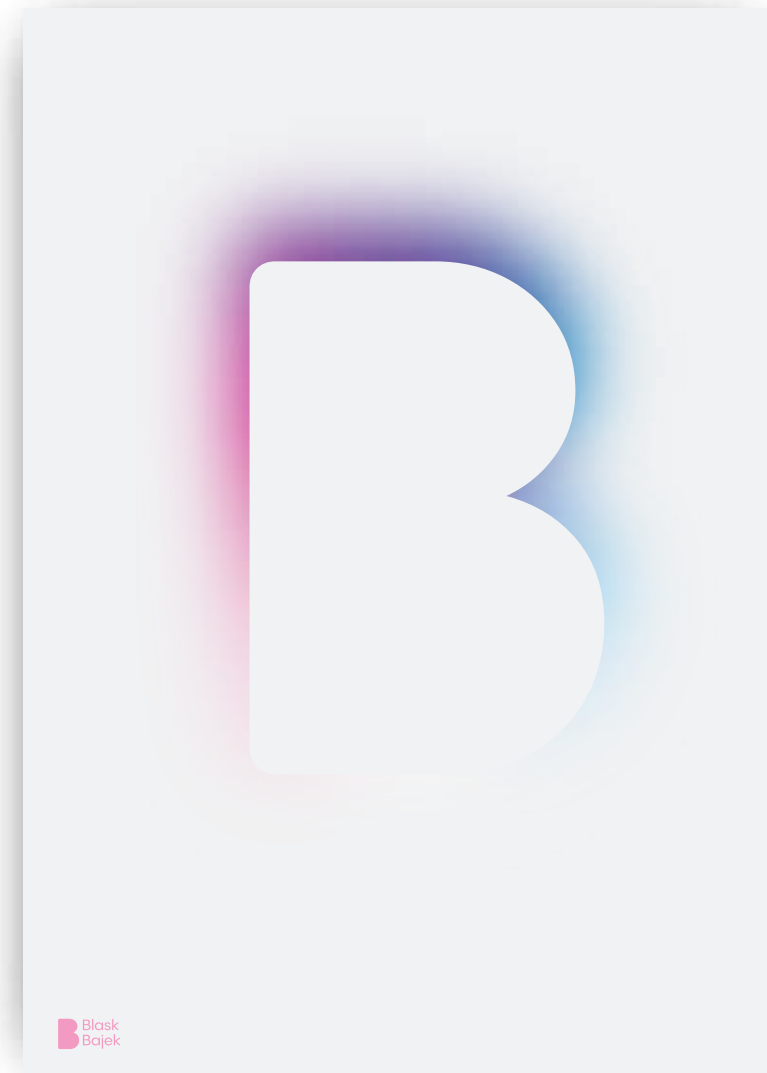
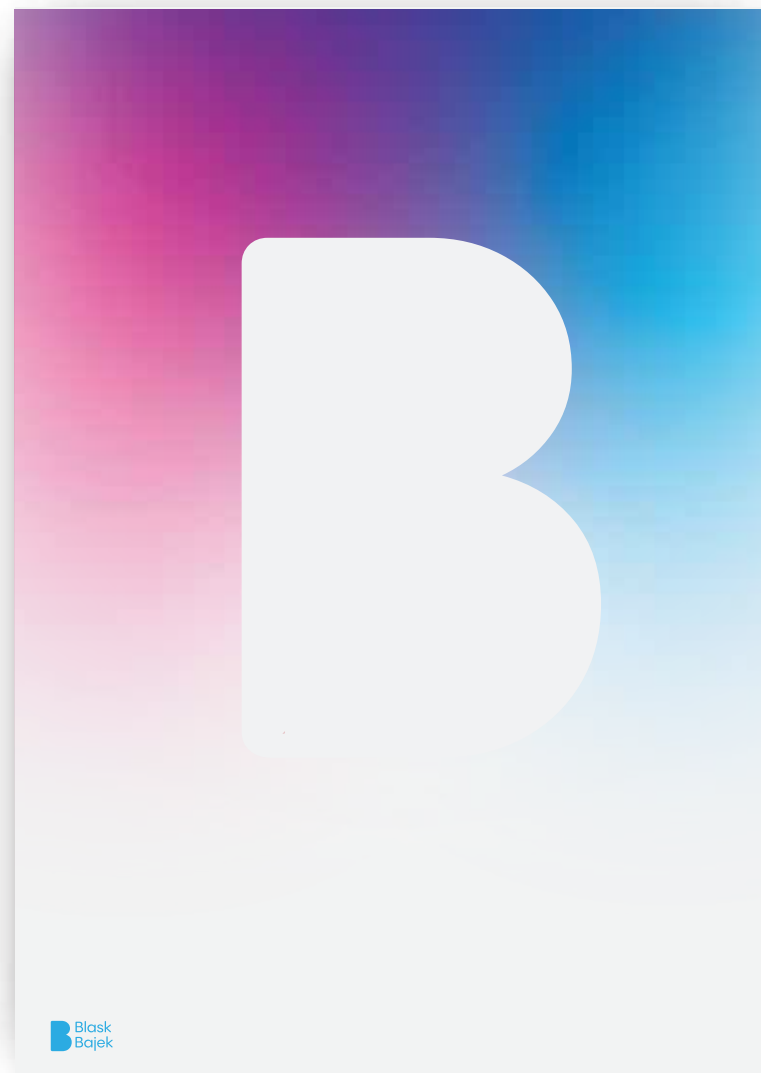
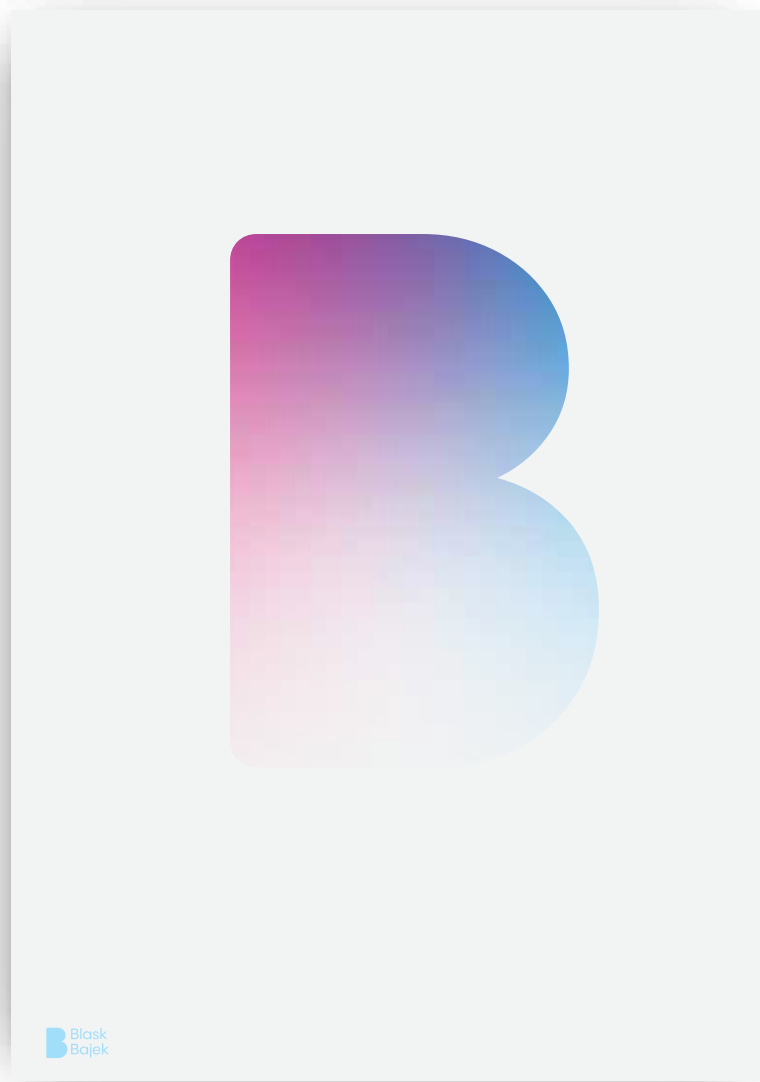
krój pisma, przy użyciu którego
został zbudowany logotyp
Blasku Bajek.

Pangram Sans Medium
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hIiJjKkLlMmNnOoPp
RrSsTtUuWwXxYyZz

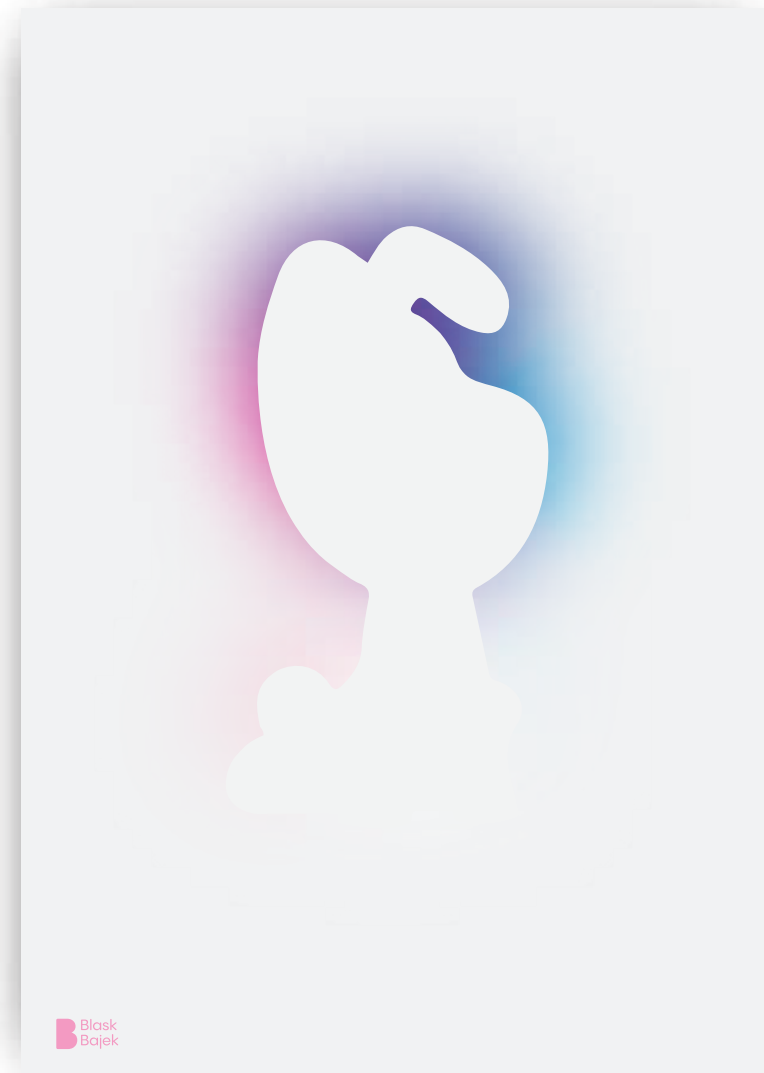
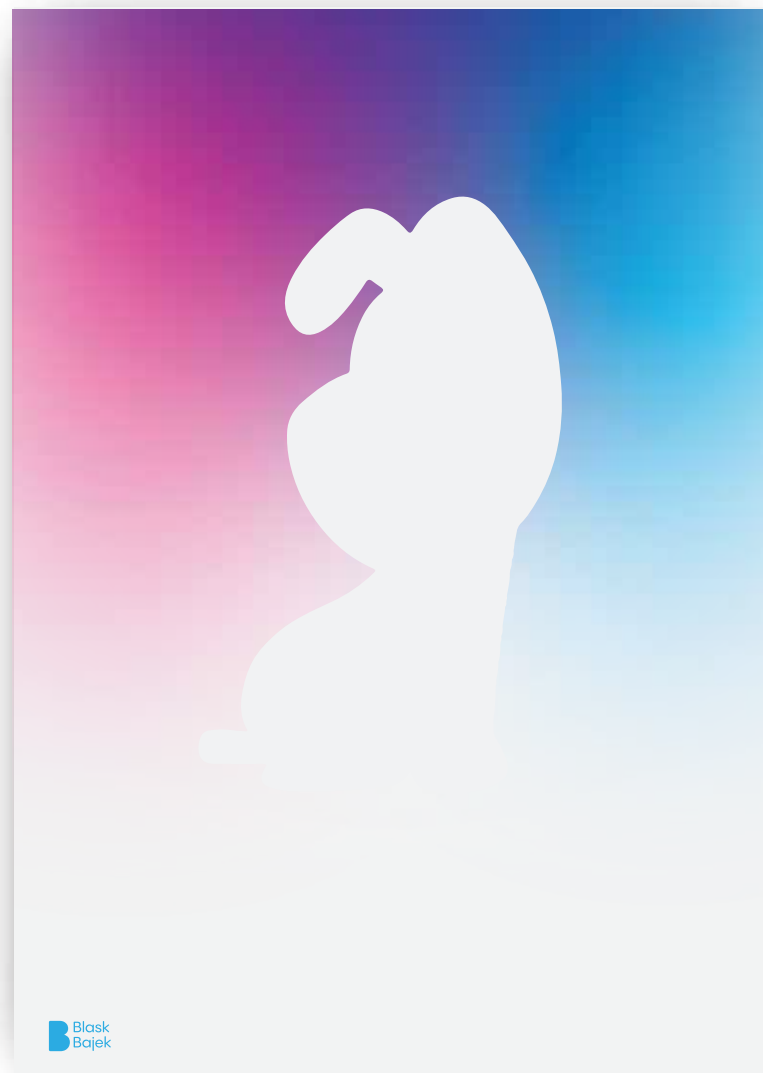
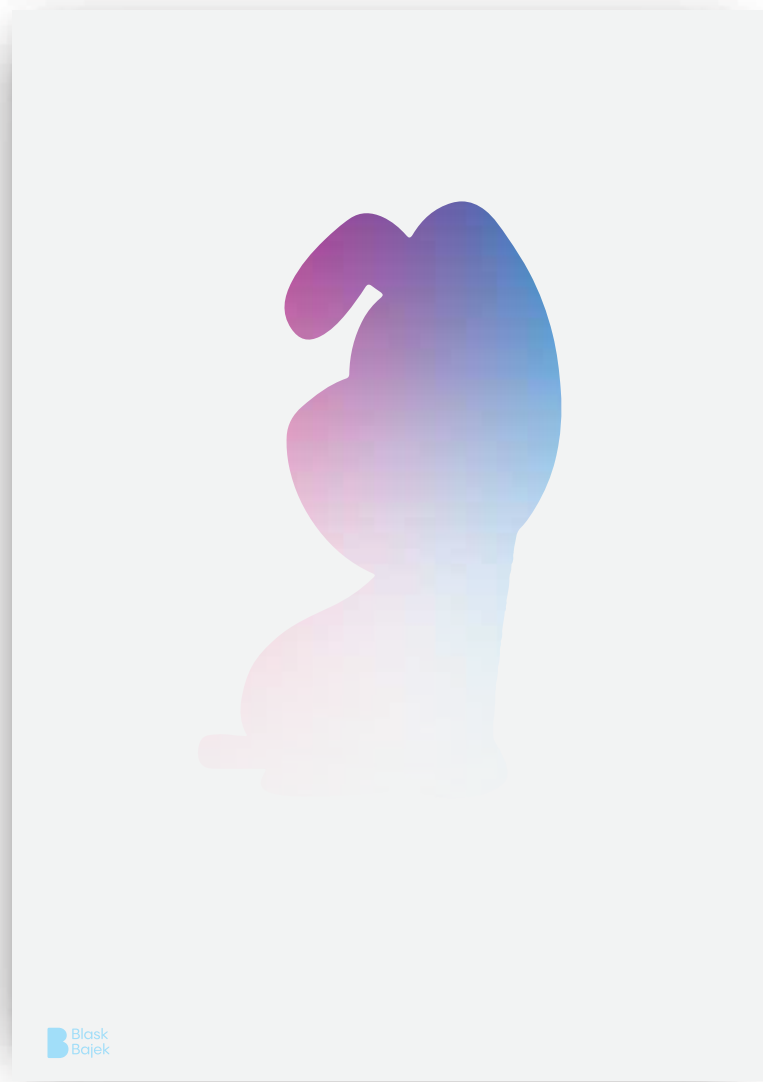
Kolorystyka

C 100 M 61 Y 0 K 0	C 0 M 50 Y 0 K 0	C 64 M 100 Y 0 K 0	C 34 M 0 Y 0 K 0	
C 100 M 100 Y 0 K 0	C 0 M 0 Y 0 K 5	C 0 M 100 Y 0 K 0	C 100 M 0 Y 0 K 0	C 0 M 0 Y 0 K 100
R 0 G 102 B 153	R 255 G 153 B 204	R 102 G 51 B 153	R 153 G 204 B 255	
R 46 G 49 B 146	R 255 G 255 B 255	R 255 G 51 B 153	R 51 G 153 B 204	R 0 G 0 B 0

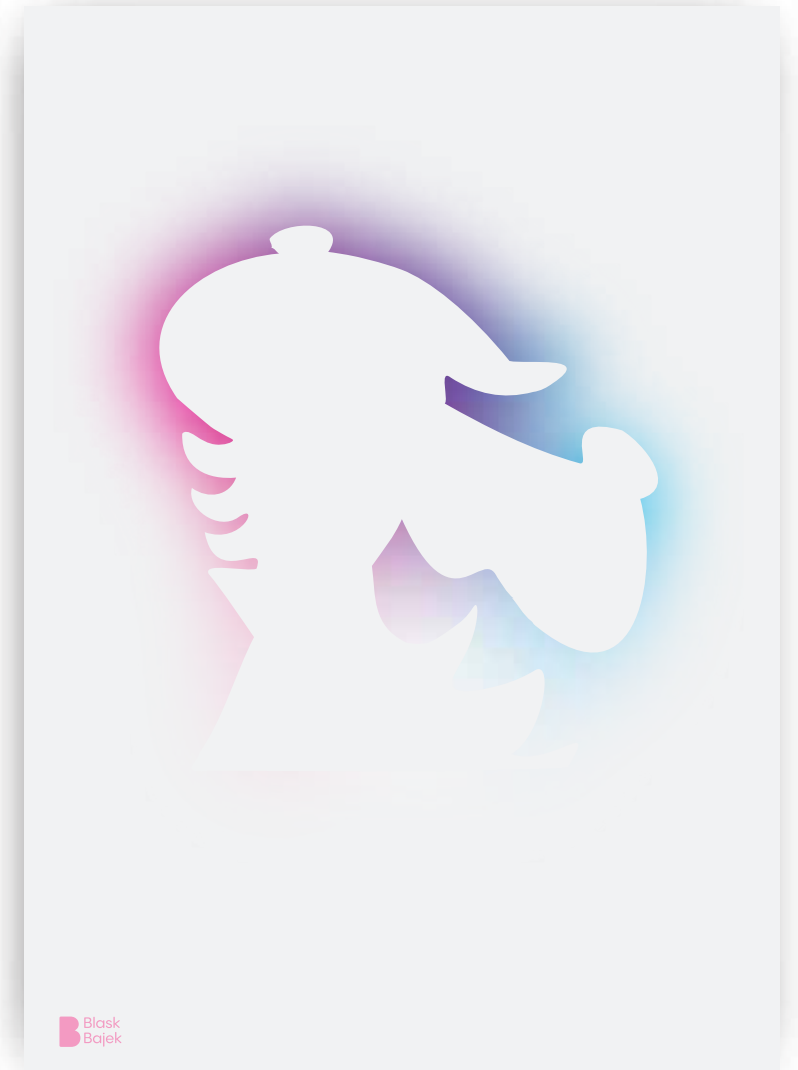
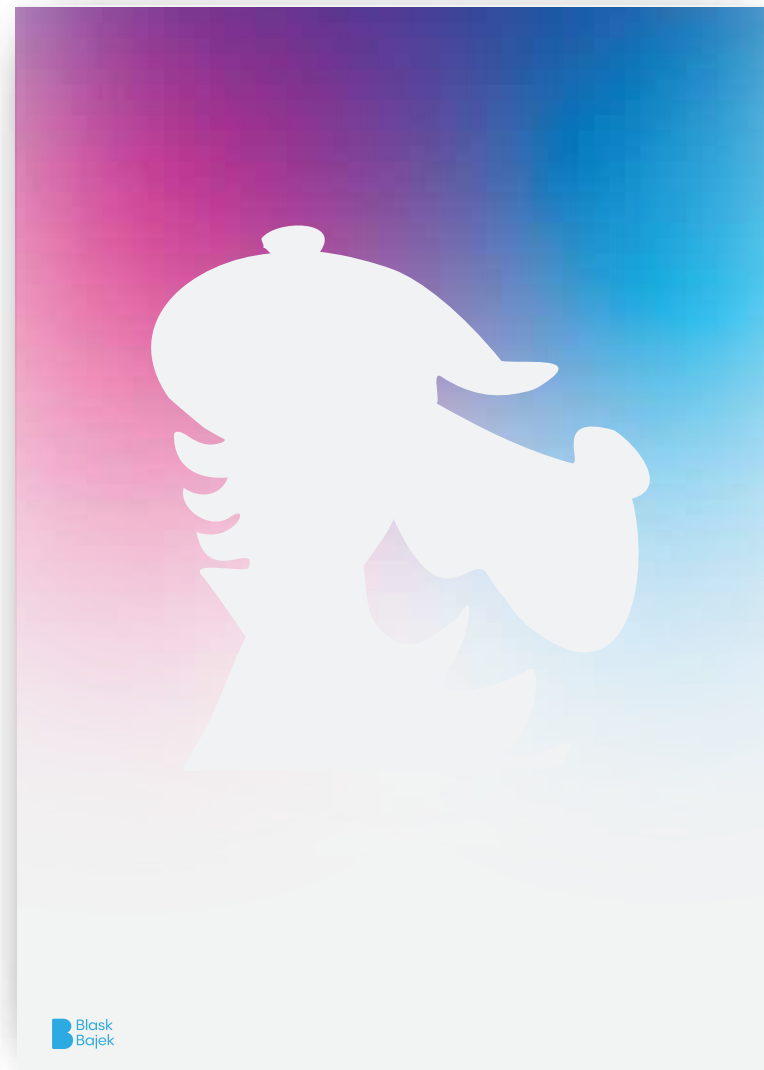
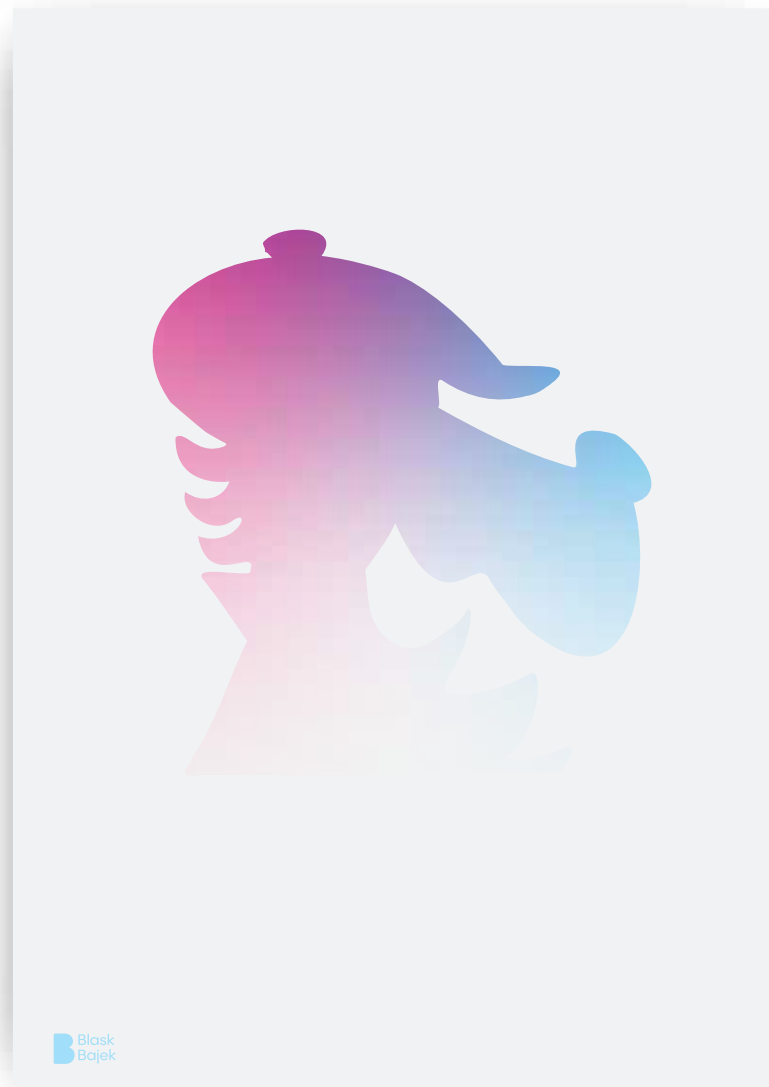
Plakaty kolekcjonerskie



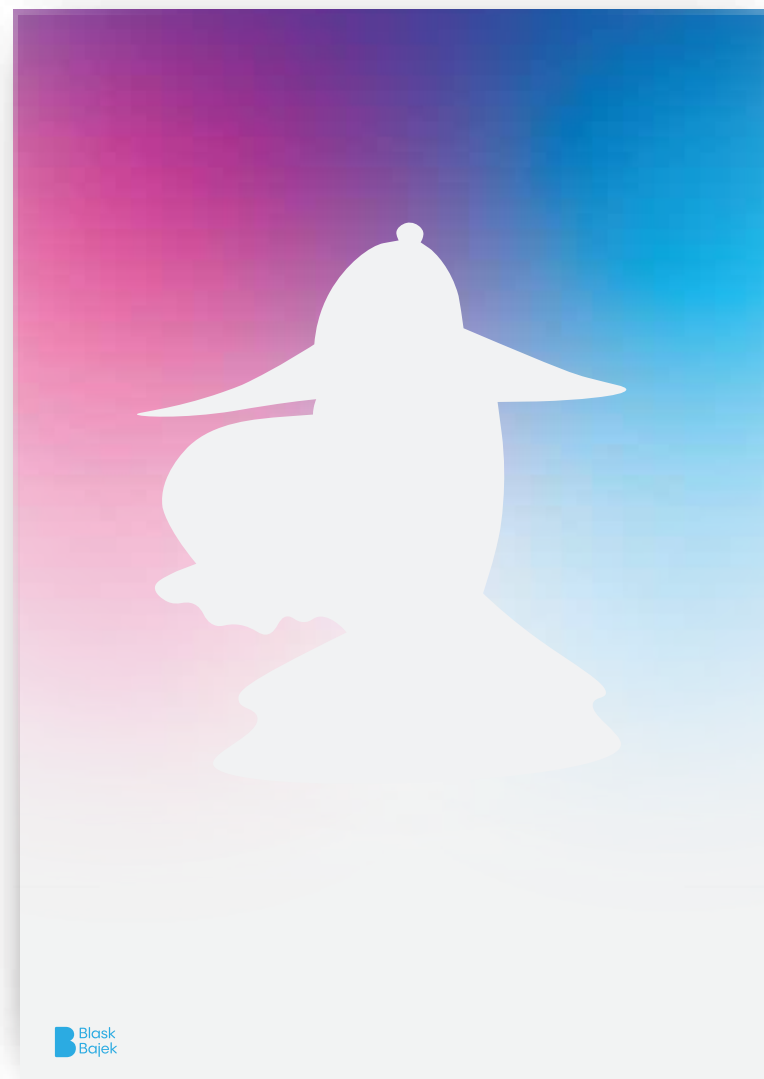
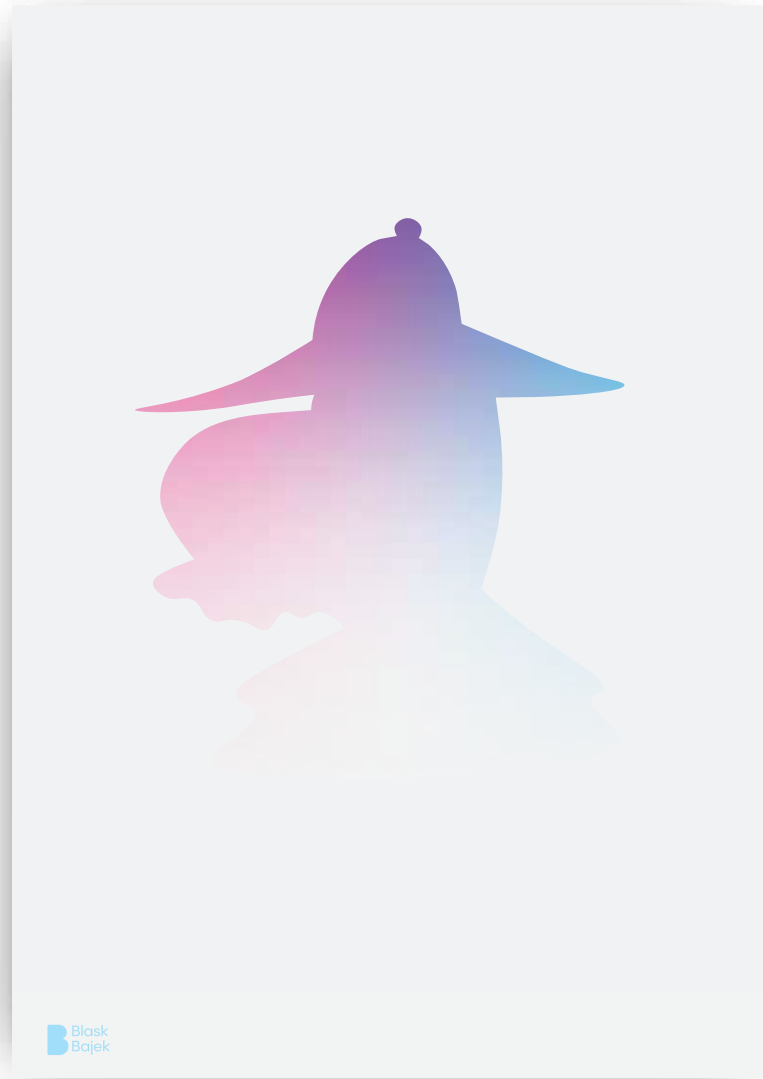
Plakaty kolekcjonerskie



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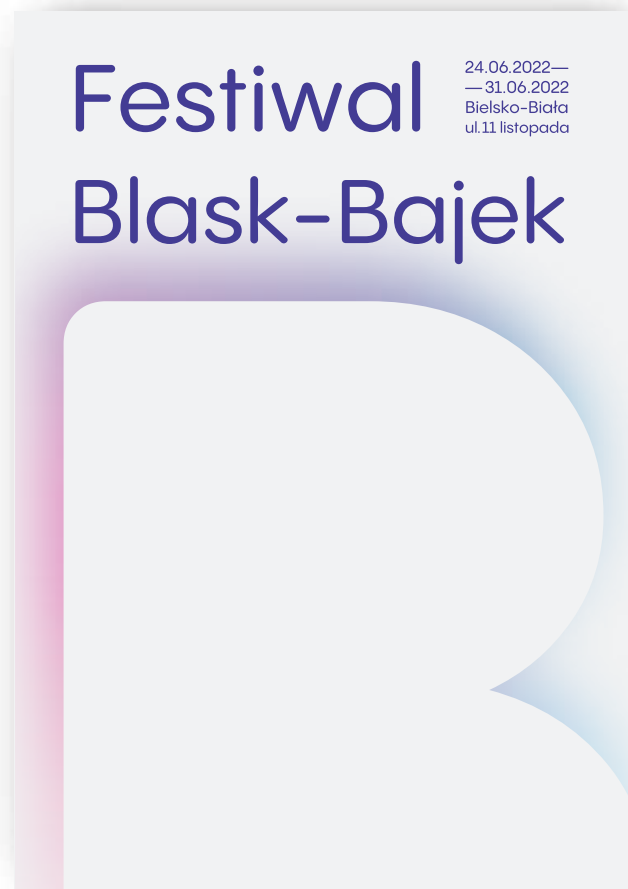
Nośniki identyfikacji



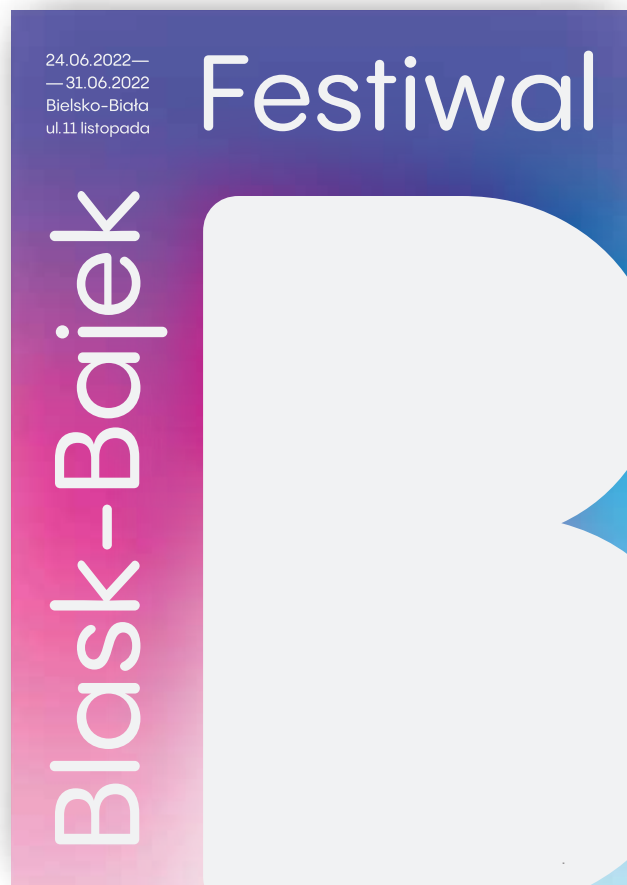
Plakat



Plakaty dodatkowe



Plakaty dodatkowe



Obiekt w przestrzeni folie

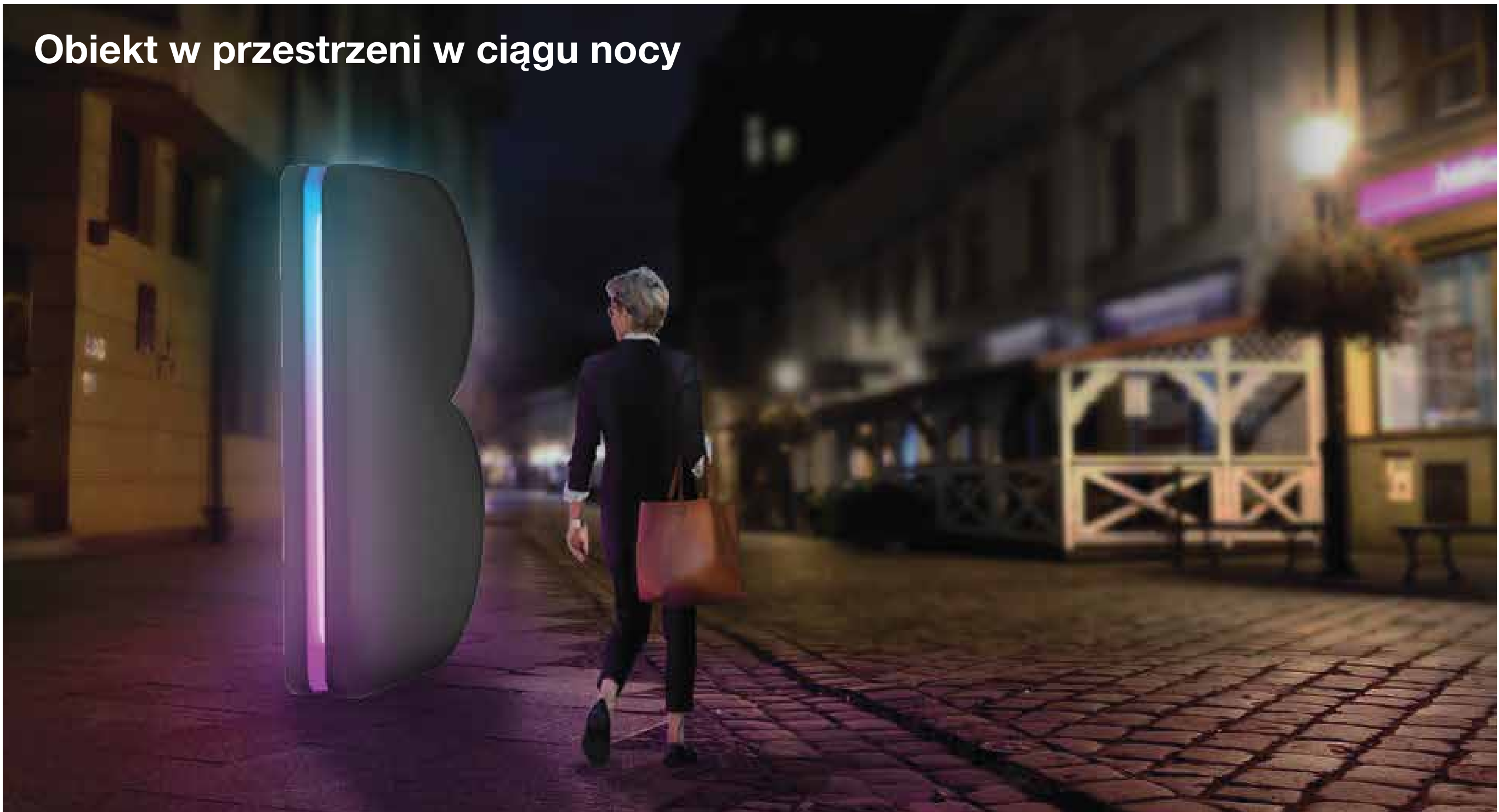




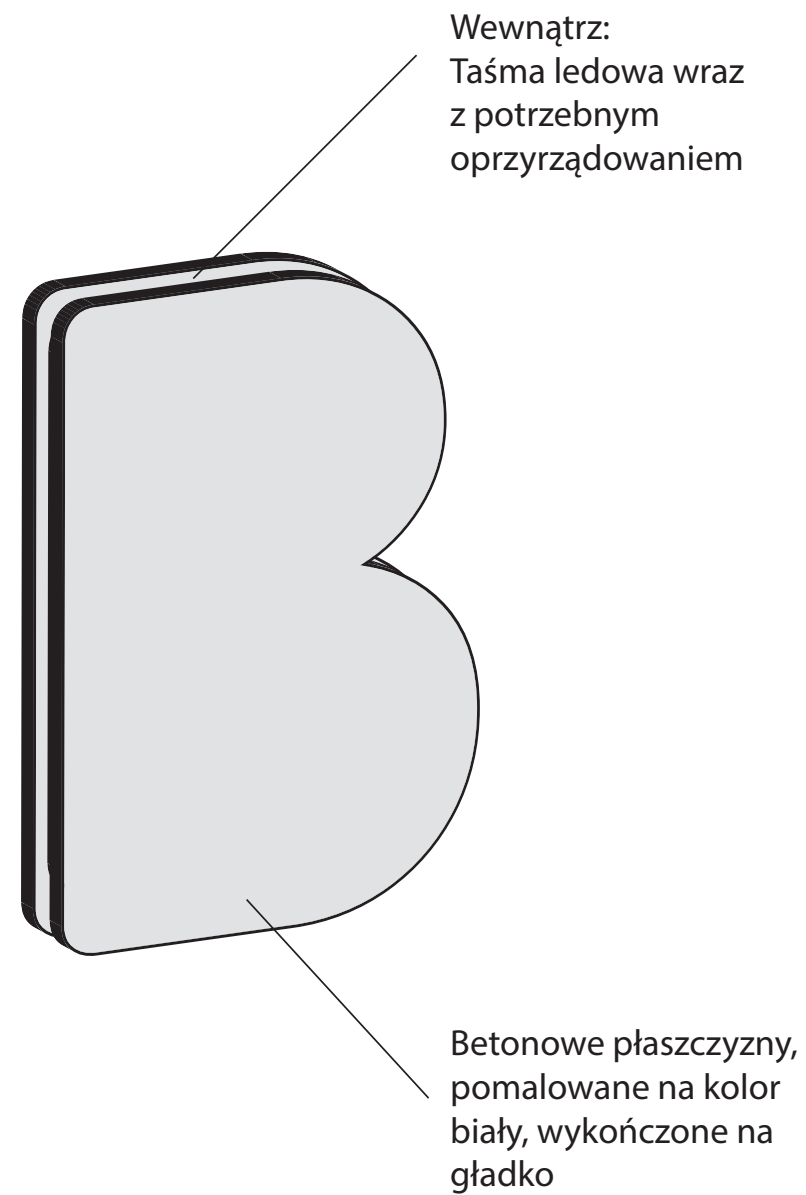
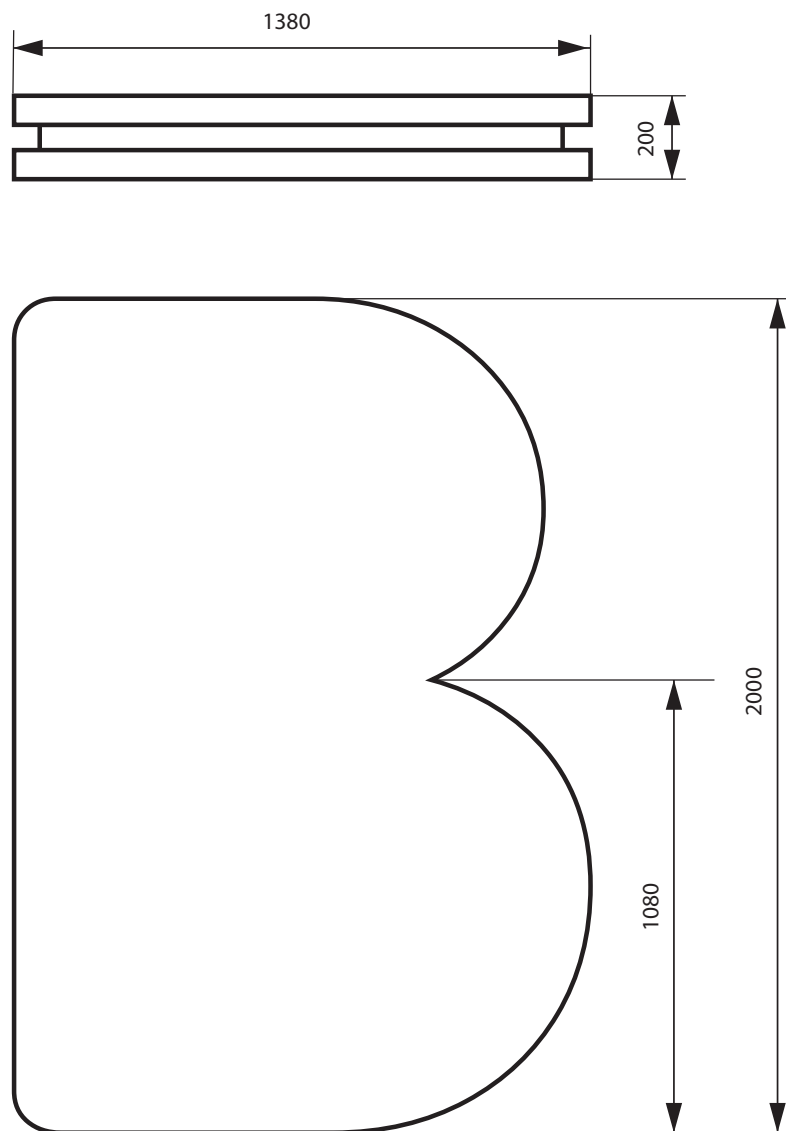
Obiekt w przestrzeni w ciągu dnia



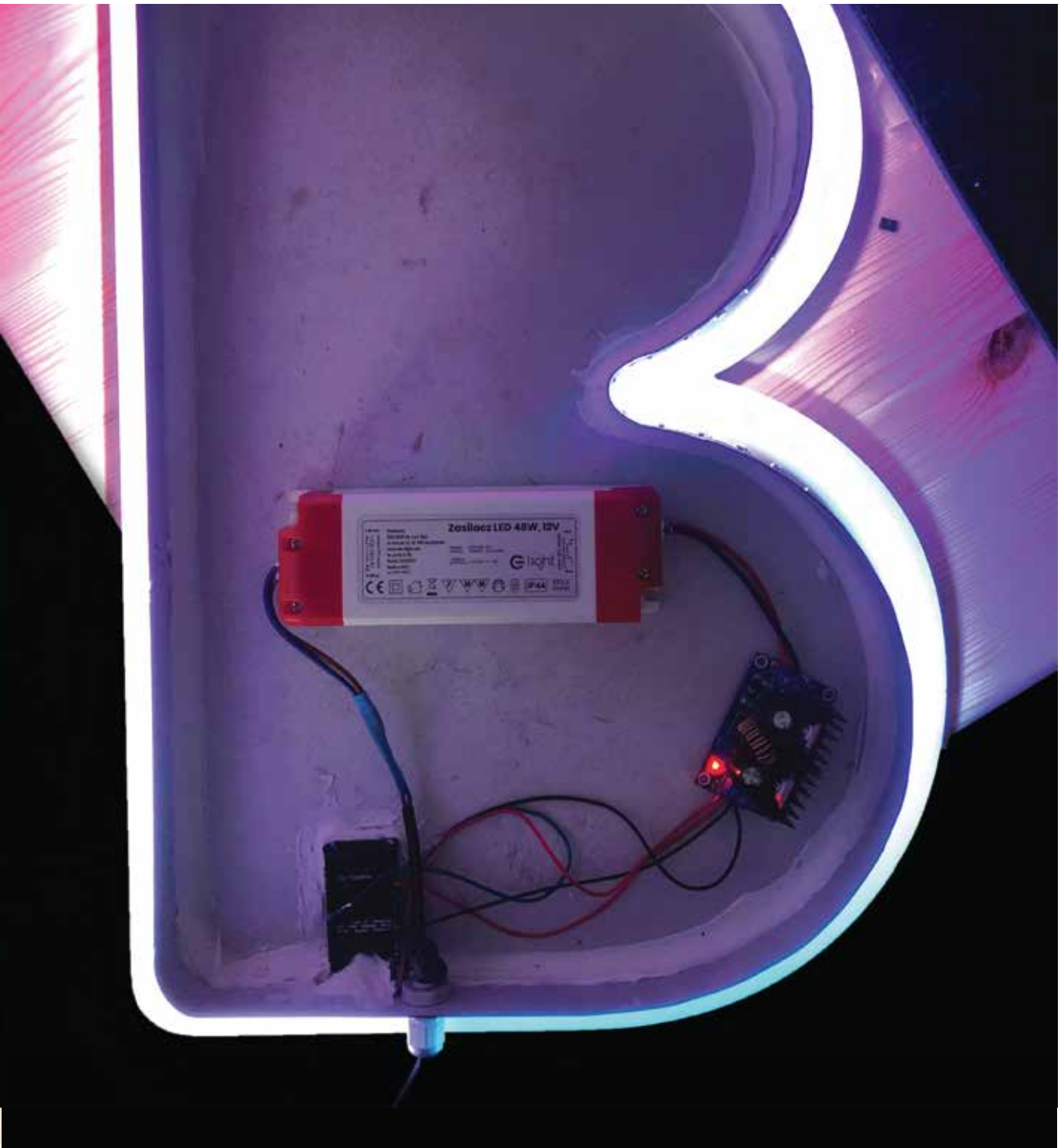
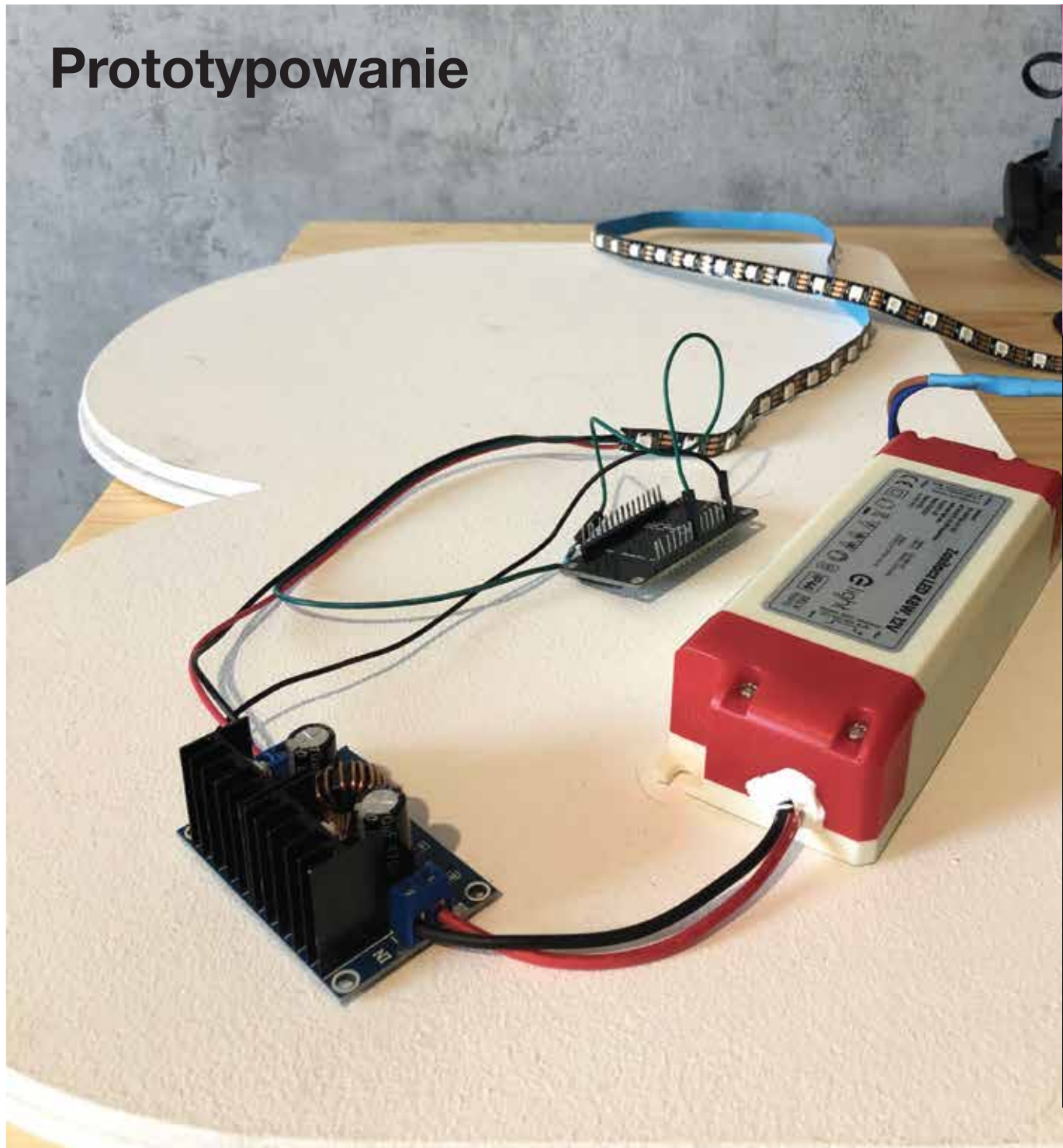
Obiekt w przestrzeni w ciągu nocy



Dokumentacja techniczna



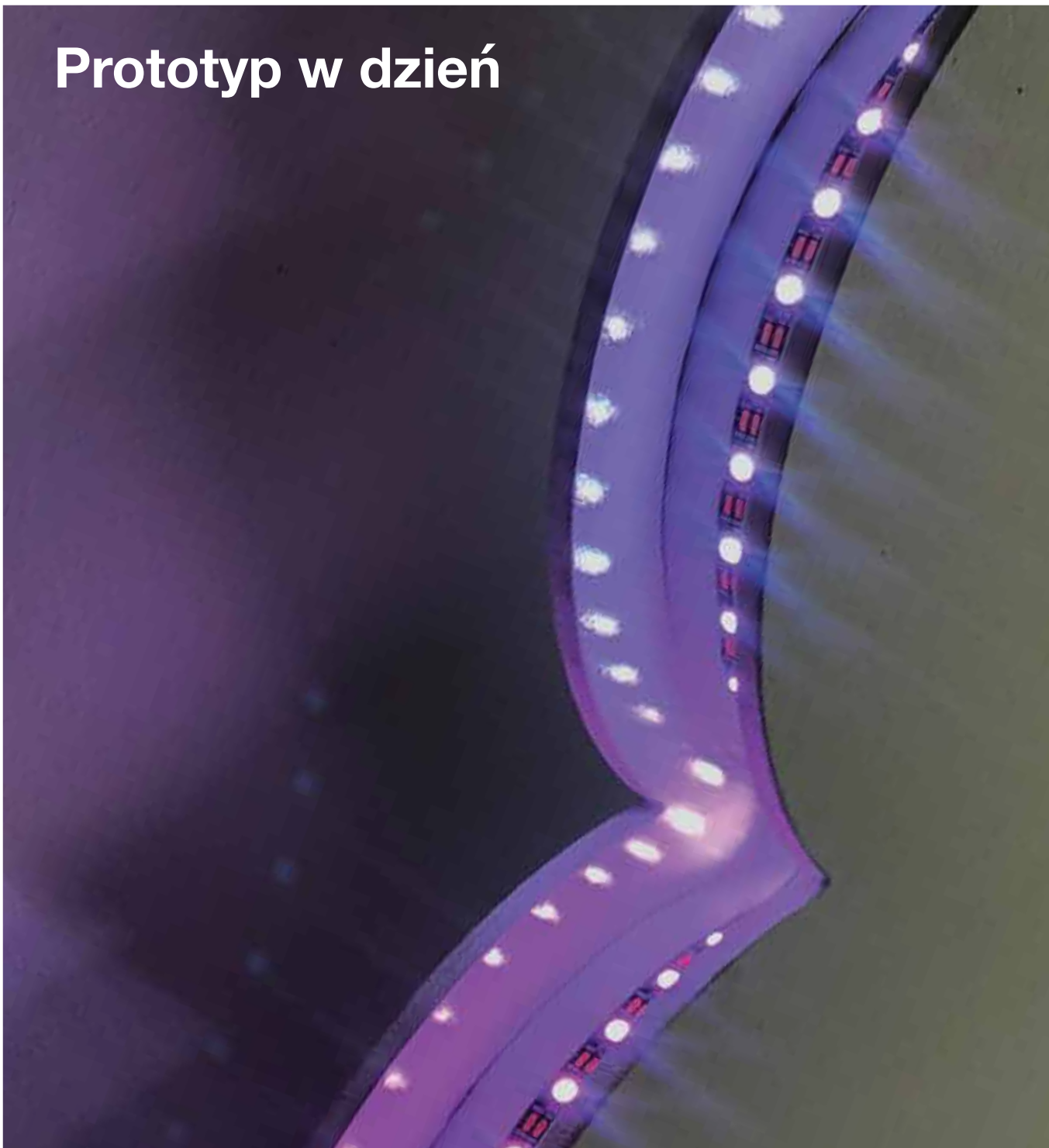
Prototypowanie



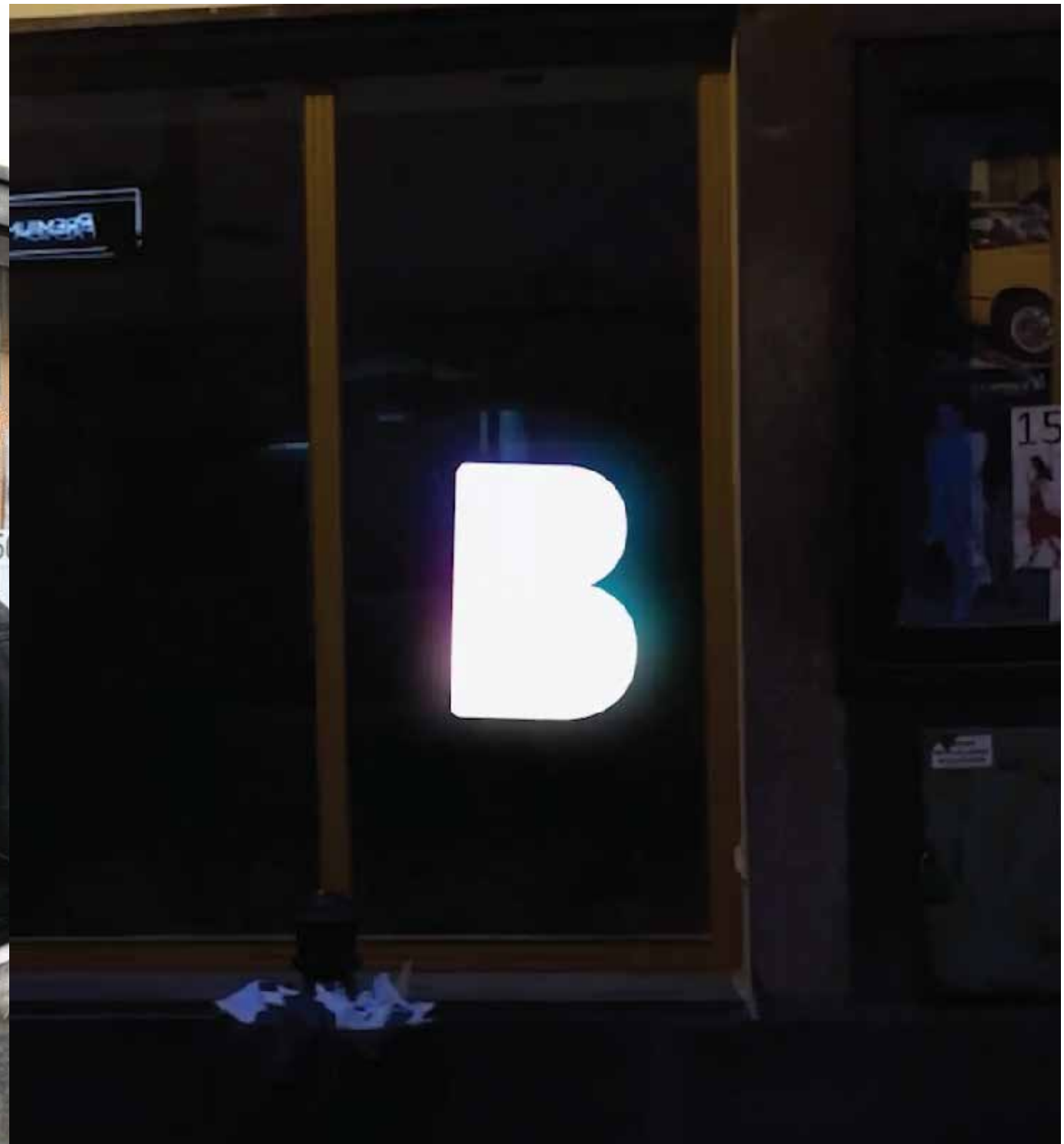
Prototyp w nocy



Prototyp w dzień



Witryna



Dziękujemy za uwagę!

